SCMA PROMOTIONAL PROGRAMS

Advancing A Consistent Masonry Message

Tier 1 SCMA standardized promotional efforts in all five states

AMERICAN INSTITUTE ARCHITECT (AIA) - ARCHITECTS

- AIA HSW/LU approved presentations and speakers for chapters
- AIA approved masonry plant tours
- Local chapter event and annual conference involvement and sponsorships
- Free Masonry IQ program (up to 25 firms)

CONSTRUCTION SPECIFIERS INSTITUTE (CSI) - ENGINEERS

- AIA approved presentations and speakers for chapters
- AIA approved masonry plant tours
- Local chapter event and annual conference involvement and sponsorships
- Free Direct Design Software sponsorships per year (up to 25 firms)

STRUCTURAL ENGINEER ASSOCIATIONS (SEA) - ENGINEERS

- Approved presentations and speakers for annual conferences
- AIA approved masonry plant tours
- Local chapter event and annual conference involvement and sponsorships
- Free Direct Design Software sponsorships per year (up to 25 firms)

SKILLS USA - WORKFORCE DEVELOPMENT

- Provide industry judges/volunteers for local and state events
- Provide masonry materials for local and state events
- Provide sponsorships, prizes to winners and trophies
- Speaking Opportunities

UNIVERSITY PROJECT - FUTURE GENERATIONS

- Lectures and free masonry design software for students
- Provide Fellowships and sponsorships
- Free plant tours, product samples
- Hands on live demonstrations with students

Build Better With Block

SCMA
Southeast Concrete Masonry Association