

# SCMA STANDARD MEMBERSHIP BENEFITS

ANNUAL ENGAGEMENT OPPORTUNITIES	DETAILS ON OPPORTUNITIES	STANDARD MEMBERSHIP BENEFITS
SCMA Large Masonry Footprint	The largest concrete masonry association in U.S covering a five state footprint.	●
SCMA Extensive Database	15,000+ contacts for promotional and educational efforts to drive the sales of concrete masonry across five states.	●
SCMA Masonry One Voice Initiative	Advocates and promotes the increased use of concrete masonry units as a superior material for all construction applications throughout five state footprint while giving members the opportunity to help shoulder their share of the load in fighting the common battles of the concrete industry.	●
SCMA Industry Promotion	The SCMA actively engages the design community to promote the beauty and versatility of CMU, brick and stone. Through websites, publications, and seminars, the SCMA provides resources that help architects and engineers, discover the benefits of building with concrete masonry.	●
SCMA Concrete Masonry Academy	A training solution center that provides access to all educational/training sessions designed to provided internal training to producer members sales teams and external training to the professional community including architects and engineers through AIA Approved presentations.	●
SCMA Block Classes	Opportunity to get involved with our ongoing block classes to increase the current sales skillset of producer/associate member sales teams while providing a training solution center for newly hired masonry employees.	●
SCMA eNewsletter	Publishes a quarterly newsletter keeping members current on the latest industry information. Advertising is available only to SCMA members.	●
SCMA Networking	Our annual conference and winter meeting that circulates annually between the five states where members can network, catch up on new standards & best practices and attend business sessions covering topics relevant to our industry.	●
SCMA Online Events	Access SCMA's online resources, publications, wall cost studies, case studies, and marketing opportunities. Even connect with NCMA TEK Solutions Center, an easy-to-access web database that hosts a wealth of concrete masonry technical & promotional information for free.	●
SCMA Tech Talks	Have a question? Call SCMA Technical Engineering Team FREE technical information & get answers to your questions.	●

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SCMA Promotional Events	Robust education/promotional programs for architects and engineers, employees of your company to university students spanning from technical to sales to installation, with both in-person classes and online formats available across five states.	●
SCMA Presentations & Speakers	Opportunity through volunteerism become a SCMA speaker to utilize our speaker database.	●
SCMA Logo	Promotional usage of SCMA Logo for events.	●
SCMA Website	Listing on SCMA website directory & company logo landing page.	●
SCMA Checkoff Regional 2 Champion	Get involved with checkoff meetings to create programs for research, education & promotion.	●
SCMA Synergy	Promotes cooperation between producers and suppliers that benefits the industry and the professional community.	●
SCMA Lunch & Learns	Provides access to lunch and learn events, request an event, training or speaker today.	●
SCMA Innovation & Technology Focus	Promote Direct Design software to structural engineers while promoting Masonry IQ software to architects across the five state footprint	●
SCMA AIA & CSI Events	Provide AIA/CES certification programs for Health, Safety and Welfare Credits to the architects across the state as well as structural engineers.	●
SCMA Promotional Committees	Invitation to get involved with SCMA five active Promotions Committee that meets on a monthly basis to drive grassroots efforts.	●
SCMA Educational Committee	Invitation to get involved with the SCMA Education Committee that meets quarterly to drive future education efforts.	●
SCMA Workforce Development Committee	Invitation to get involved with the SCMA Workforce Development Committee that focuses on labor shortages in the masonry industry.	●
SCMA Workforce Development Masonry Days	Get involved from sponsoring materials, tools, awards, being a judge or donating your time at Skills USA, Masonry Days. Speaking engagements at career events throughout the year.	●
SCMA Reaching Across the Aisles	Maintains a working relationship with various associated trade associations in order to receive and forward to our membership all the latest news and information regarding the masonry industry.	●
SCMA University Engagement	Interact with architectural and engineering departments of colleges, universities and post secondary schools for scholarships, awards, or other incentive programs to promote the use of concrete masonry among the professors and students.	●
SCMA Trade Shows & Speaking Engagements	Speaking engagements on masonry, masonry exhibits and targeted marketing materials for the clientele attending the shows	●

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