

SCMA FACT SHEET

Simplifying Concrete Masonry

LEADERSHIP & COMMITTEES

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SCMA Working Committees

70+ Committee Members engaged through:

- Marketing Committee
- Education Committee
- 5 State Councils
- 5 Promotions Committees
- Workforce Development Council

OVERVIEW

The Southeast Concrete Masonry Association (SCMA) is a nonprofit trade association that represents ~150M ~ Concrete Masonry Units (CMU) annually with sales exceeding \$270M at 69 producer sites across North Carolina, South Carolina, Georgia, Tennessee and Virginia. The SCMA producer network is supported by the Associate Members 314 locations across the five states.

The SCMA's mission is to increase wall share for Concrete Masonry Units (CMU) through focused promotions and programs. We're committed to educating and advocating for the use of Concrete Masonry Units while creating positive synergy in our efforts to increase sales for all stakeholders within the SCMA footprint.

SCMA CEMENT MARKET ENGAGEMENT

The SCMA footprint represents:

- Largest cement company worldwide with 1 plant and 17 terminals
- 4th largest cement company worldwide with 9 terminals
- 6th largest cement company worldwide with 2 plants and 8 terminals
- Remaining cement partners make up 7 additional plants and 68 terminal locations
- 200,000 global employee impact

SCMA AGGREGATE MARKET ENGAGEMENT

The SCMA footprint represents:

- Largest U.S. aggregate company
- 2nd largest U.S. aggregate company
- 236 total locations in five-state footprint
- 17,100 U.S. employee impact

SCMA IMPACT ON THE INDUSTRY - HIGHLIGHTS

The SCMA is the bridge for the concrete masonry industry to maximize its resources to ensure together we promote Concrete Masonry Products as the first choice in the commercial and residential markets. We're a building solutions provider through education to architects, designers, engineers, general contractors and owners to ensure a continuous masonry learning environment is promoted on how to use wall systems effectively, efficiently and most importantly safely.

Our progressive approach:

- Action plans targeting 22 local AIA Chapters encompassing over 25,000 Architects.
- Action plans targeting 13 local CSI and 12 state and local SEA Chapters in all five states.
- Action plans targeting over 25 universities with architectural, engineering and construction mgt programs.
- Over 2000 high school students annually exposed to masonry through Masonry Days, Skills USA, and Career Events.
- Over 5,000 professionals annually attend free masonry courses through SCMA Concrete Masonry Academy.
- Created SCMA Speaker's Bureau and AIA SCMA Masonry Library for FREE access to over 50 courses!

Contact SCMA today 704-228-0474

Build Better With Block

